

# **FRONTIER CERAMICS LIMITED**

## **VISION & MISSION STATEMENT**

### **VISION STATEMENT**

To become an industry leader through our FORTE Brand by offering the best innovative and quality products at competitive prices.

### **MISSION STATEMENT**

#### **OUR MISSION IS:**

- Deliver unparalleled value to stakeholders and continually striving to exceed the customers' expectations by developing the innovative solutions
- Treat our employees fairly so that they feel as a family member in the company
- Earn reasonable return for profits and growth of the company in order to provide the shareholders reasonable return on their investments in the company
- Special emphasis on workforce, health , safety , environment and contribution to the national economic development

**Signatures:**

1. Omer Khalid \_\_\_\_\_
2. Sana Khalid \_\_\_\_\_
3. Zia Khalid \_\_\_\_\_
4. Shazia Khalid \_\_\_\_\_
5. Pervaiz Aslam \_\_\_\_\_
6. Farhat \_\_\_\_\_
7. Raja Ghazanfar \_\_\_\_\_

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